

JOCELYN HORNER

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EDUCATION

Doctor of Philosophy, Tulane University, New Orleans, LA Expected December 2016
City, Culture & Community - Social Work concentration
Dissertation: Storytelling as self-empowerment: Digital media strategies for engaging young women in positive development

Master of Science, London School of Economics & Political Science, London, UK 2007
Urban Geography and Environment, *Merit*
Dissertation: The reproduction of social space in a Bangladeshi women's cooking and gardening club

Bachelor of Philosophy Honors, University of Pittsburgh, Pittsburgh, PA 2005
Urban Studies and Sociology with a certificate in Women's Studies, *Magna Cum Laude*
Thesis: Activists, Agents & Mothers: A case study of African-American women community leaders in the Pittsburgh region

COMMUNITY and UNIVERSITY ENGAGEMENT

Founder and director, HerStory NOLA/Nola Digital Girls 2014-present

- Founder of youth media development program that pairs middle & high school girls with college mentors to produce digital life stories.
- Secured over \$10,000 in start-up funding to operate summer 2015 pilot.
- Produced over 50 digital stories working with approximately 70 participants.
- Supervised 4 undergraduate and 1 graduate student mentor.

Research internship advisor, Collat Media Lab Internship Program 2015-present
Tulane University Newcomb College Institute, New Orleans LA

- Advise undergraduate student on digital poetry project with high school students.

Selected participant, Changemaker Institute 2015
Tulane University Social Innovation/Social Entrepreneurship Program, New Orleans LA

- Completed seven-week social venture incubation for HerStory NOLA.

Graduate Research Fellow 2013-2014
Arts Council of New Orleans, New Orleans LA

- Developed qualitative evaluation strategy for city-funded youth public art project.

Trainings: Pongo Expressive Writing Method • Human-Centered Design, Tulane University • Digital Storytelling Facilitation, Center for Digital Storytelling • Grant writing, Grantsmanship Center • Community problem-solving and civic engagement methods, Harvard University Kennedy School of Government

PROFESSIONAL EXPERIENCE

Director of Marketing & Recruitment 2013-present
Tulane University Doctorate in Social Work program, New Orleans LA

- Directs outreach for multi-site doctoral program in Louisiana & Mississippi.
- Oversaw program expansion into two branch campuses in Mississippi.

External Affairs Consultant 2011-2012
Manchester Academic Charter School, Pittsburgh PA

- Developed PR and fundraising strategy for independent charter school.
- Implemented constituent and donor management database system.

Hear Me Project Director of Operations 2009-2011
Carnegie Mellon University CREATE Lab, Pittsburgh PA

- Coordinated logistics & operations for seven-county youth empowerment initiative at Robotics Institute's community engagement laboratory.
- Managed program budget of \$1.1 million. Worked with director to secure \$825,000 in funding from six regional foundations.
- Executed contracts with over 20 organizational partners totaling \$480,000.

Spark Program Manager 2008-2009
The Sprout Fund, Pittsburgh PA

- Launched and managed a community grant program, seeding projects focused on early childhood and technology.
- Responsible for all aspects of grant process: application intake, execution of funding agreements, grants management, technical assistance, and marketing and public relations.

Community Programs Manager, Project Evaluator 2007-2008, 2012
Children's Museum of Pittsburgh, Pittsburgh PA

- Managed daily operations for the Charm Bracelet Project, an inter-organizational arts and education community development initiative.
- Worked with Deputy Director to manage multi-site community projects totaling over \$750,000.
- Conducted qualitative impact evaluation of museum's community engagement projects.

PUBLICATIONS & PRESENTATIONS

Digital Storytelling as a Service Learning Tool in New Orleans Schools. To be presented at 15th Annual Conference for the International Association for Research on Service-Learning and Community Engagement. Boston, MA: November 2015.

Takin' it to the Streets: Successful Models for Museum Outreach. Invited Co-panelist for webinar. American Alliance of Museums. April 2015

Mayer, Vicki and Jocelyn Horner. "Student Media Labor in the Digital Age: MediaNOLA in the Classroom and the University." Routledge Companion to Labor and Media, Richard Maxwell, ed. 2015

Horner, Jocelyn, Tait Kellogg, and Kayla Jackson. "HerStory NOLA: A Case Study of Digital Storytelling in Service-Learning." *Working paper*.

TEACHING and INSTRUCTION

Service-Learning Instruction

Assistant Instructor, Emerging Problems in Social Policy, Tulane University
Assistant Instructor, Digital Archives, Tulane University

Other Instruction

Teaching Assistant, Guns and Gangs, Tulane University
Guest Lecturer, Theories of Social Change & Comm. Practice, Tulane University
Guest Lecturer, Global Youth Cultures, Tulane University
Digital storytelling instructor, Lusher Charter School
Digital storytelling instructor, Kedila Family Learning Services STEM Summer Camp

SCHOLARSHIP & AWARDS

National: Harry S. Truman National Scholarship for Public Service

Tulane University: NewDay Challenge (\$6,000) • Alvarez Spark Award (\$2,500) • Social Innovation and Social Entrepreneurship Program Engaged Learning Award (\$1,500) • Elizabeth Wisner Social Welfare Center, conference travel scholarship • City, Culture and Community Graduate Fellowship • Taylor Center for Design Thinking and Social Innovation, conference travel scholarship

University of Pittsburgh: Community Outreach Partnership Center Fellowship • Honors College Thesis Research Scholarship • Chancellor's Undergraduate Teaching Fellowship • University Scholar

ACADEMIC SERVICE

Student Representative to Steering Committee, City, Culture & Community Program • Department Representative, Tulane Graduate Studies Student Association • Conference co-organizer, CCC Inaugural Graduate Student Symposium • Student representative, School of Liberal Arts Graduate Studies Committee • Organizer, CCC Departmental Brown Bag Lunches • Secretary, CCC Student Government

PROFESSIONAL AFFILIATIONS

Ashoka U • International Association for Research on Service Learning and Community Engagement